

How to Achieve a Lifetime of Wedded Bliss with the Other Woman in Your Husband's Life—*His Mom!*

“The In-Law Expert” Rescues Frazzled Brides and Wives in 3 Simple Steps ... A timely interview and a hot topic!

Safflower Publishing Inc. and New York, NY—Safflower Publishing Inc. is pleased to announce the publication of the new book “THE DAUGHTER-IN-LAW RULES: 101 *SUREFIRE* WAYS TO MAKE FRIENDS WITH YOUR MOTHER-IN-LAW!, by award-winning musician, composer and author, Sally Shields

Your mother-in-law is coming! As she is due to arrive in a couple of hours, your hands sweat and your heart begins to palpitate. Will your house be neat enough? Can you possibly live up to her standards? Will anything you do be to her satisfaction? Help!

Sound familiar? Millions of women have strained or even outright hostile relationships with their “MIL” (mother-in-law). A survey of 53 daughter and mother-in-law couples conducted by Deborah Merrill PhD, a sociologist at Clark University on Worcester, Massachusetts, showed the extent of the problem. Only 30 percent of mothers and daughters-in-law reported tight-knit relationships with little or no conflict. The other whopping 70 percent fell into the categories of cordial, obligatory, and even estranged.

Does it have to be that way? Absolutely not!

Sally Shields comes to the rescue with a delightful and witty book on how to deal with the other woman in your husband's life—his mom.

Released by Safflower Publishing Inc. in 2009, Sally's vision is to inspire more harmony among mothers and daughters-in-law around the world by teaching all brides to learn the art of making friends with their husband's mother. Creating increased feelings of warmth among in-laws helps foster familial ties, which creates pride and loyalty. The benefits of a caring family go beyond tangible outcomes and serve to strengthen our communities, provide for needs, and increase our sense of well-being.

Sally's goal is to get a copy of *The DIL Rules* to every bride by donating to the gifting bags of every major national bridal show, through collaboration on marketing and distribution via corporate sponsorship with 1-800-Flowers. The Daughter-in-Law Rules also raises money for the National Breast Cancer Foundation whose mission is to achieve prevention and a cure for breast cancer in our lifetime.

“Take heed to one of the great spiritual laws of success,” says Sally. Be a loving, kind, generous, openhearted, sensitive person and the world will reflect that back to you—even in the form of your mother-in-law—and she may just surprise you and turn out to be an ally and a friend!”

Sally Shields is a speaker, radio personality, international media specialist and author of the #1 Amazon.com wedding showers bestseller, *The DAUGHTER-IN-LAW Rules*. A frequent contributor to various magazines, Shields has been featured in *Star Magazine*, *Obvious*, *My Day*, *Girlfriendz*, *For the Bride* and many others. Endorsed by Dr. Laura Schlessinger and Martha Stewart, she has been featured on *Fox and Friends*, *Rachel Ray*, *Tyra*, and is a repeat guest on the nationally syndicated *The Daily Buzz*.

This book helps raise money for The Breast Cancer Research Foundation.® Think Pink!

Availability: Nationwide via telephone For info call (718) 543-5524 or visit TheDILRules.com
Bulk discounts available by visiting www.theDILRules.com

ISBN: 978-1-4327-1837-4
Safflower Publishing, Inc.

Format: comes in 5x8 and 4x6 paperback
324 W. 263rd St, Bronx, NY 10471 www.theDILRules.com

SRP \$12.95 & \$9.95
(718) 543-5524